



Pharma Services

August 14, 2003

MDS Pharma Services Recruiting Department is advertising in and on public transportation buses in the Lincoln and Omaha area. I would like to include the AA005624 general "Smokers" Phillip Morris approved ad for the public transportation advertising campaign. Attached, is the approved advertisement. Although the stipend is specific to the AA005624 study, the general title of "Smokers" also fits other clinical trials that MDS is currently recruiting.

Due to impending timelines in regards to recruiting this study successfully, I request a prompt response with approval or not for advertising the AA005624 study using public transportation means.

Kelli Hogeland
Advertising and Promotions Manager
MDS Pharma Services
621 Rose Street
Lincoln, NE 68502
402.437.4900
kelli.hogeland@mdspc.com

PM3006736159

Source: <https://www.industrydocuments.ucsf.edu/docs/hsyx0001>